

## LUKE CUFF JOINS MERMAID BEACH TO UPGUN ELITE ATHLETE PROGRAM

Mermaid Beach Surf Life Saving Club has reinvigorated its Elite Athlete Program for the coming surf season by the signing of young ironman Luke Cuff.

Luke is an up and coming ironman, the youngest male competitor in the Kellogs Nutri-Grain Iron Man Series and finished 8<sup>th</sup> in the series last season. Luke has a string of Australian and Queensland medals to his name and gained fourth in the Open Ironman at the Australian Championships in April.

Mermaid Beach Club President, Phil Chipman said 'Mermaid Beach is thrilled to welcome Luke to our Club as part of our Elite Athlete Program. Luke will join our own James Lacy and some of our up and coming competitors in our Elite Athlete Program. We hope that with Luke's assistance James Lacy will also gain entry into the Kellogs Nutri-Grain Series this coming season.'

'We are really pleased to have Luke join us as we see Luke not only as an elite athlete but also a fine young man who will fit in well with our Club's values and strategic vision.'



'The Mermaid Beach Club is currently the Queensland Surf Life Saving Club of the year and sees development in surf sports including the opportunity for our own athletes to develop into elite athletes as a key part of our growth as a club.' Chipman said.